



The Ceremony

Thursday 7 December
63rd Floor, One World Trade Center

7/12/23 Press release – Festival of Media North America Awards 2023 -

For the first since 2019 the Festival of Media North America Awards ceremony was held back in the live space in New York with a variety of winners from the US and Canada.

There were some fiery and healthy judging debates over what campaigns should take home the trophies this year and the results saw Initiative Canada and Tinuiti both win the prestigious Campaign of the Year Grand Prix for the former's Inployable campaign and the latter's eyes.lips.face.sticky: e.l.f. Cosmetics Brings a Sticky Situation to Prime Time work. The other Grand Prix trophies saw Agency of the Year won by Initiative US and Agency Network of Year by Initiative after it's winning work shone through across the US and Canada.

The top awarded brands this year were the Canadian Down Syndrome Society, e.l.f Cosmetics, Dove, Adidas and Netflix, Scotiabank, Instacart, BMO and Indigenous Tourism Alberta & Explore Edmonton.

The ceremony, which was held at One World Trade Center in New York on Thursday 7th December, saw more than 100 people in the live space and hundreds more tuning in virtually from across the region.

The final judging round took place at the Snap headquarters over two days earlier this week and culminated in a dinner in the social media behemoth's exclusive top floor restaurant.

Leah Mellard, Awards Manager, Festival of Media said: "We're absolutely delighted with the number of different winners from across the US and Canada and most importantly the quality of the work. It left the judges with some tough decisions to make and in some cases, discussions lasting more than 40 minutes over the merits of two pieces of work.

Congratulations to everyone who was shortlisted, won a highly commended accolade or a gold trophy. We are looking forward to growing the programme over the next 12 months and continuing to recognise the work being produced throughout the region."

To see the full list of winners check out our exclusive page [here](#)

For more information on the awards programmes produced by Festival of Media please contact the awards team on fomawards@festivalofmedia.com