



Press Release:

M&M Global Awards Ceremony Winners 2024

PHD Costa Rica, Havas Play France and EssenceMediacom win the Grand Prix accolades at the 35th edition of the M&M Global Awards.

At the M&M Global Awards ceremony held in the Publicis Media UK head office next to the BBC Television Centre on Thursday 19th Sept, PHD Costa Rica won Campaign of the Year for Welcome to the Group, Havas Play France picked up Agency of the Year and EssenceMediacom won Agency Network of the Year.

The level of work impressed the jurors this year and other campaigns that performed strongly with trophy and highly commended accolades included The Hidden Story by Havas Play France, EssenceMediacom New Zealand's Adoptable, PHD UK's Pink Sky Thinking, Hearts and Science US' Barbie Breaks Out The Box (office) and OMD Philippines' This is an IKEA Store.

This meant brands such as Barbie, L'Enfant Bleu, Sprite, eBay, Mars, Dorito, Volkswagen, Coca Cola and the V&A Museum were producing some of the best work that really impressed the juries.

Once again, the shortlisted work came from all corners of the globe with the US, UK, France, Germany, Costa Rica, India, Canada, China and New Zealand taking home the most accolades across the programme.

Debating, discussing and awarding the accolades were five groups of jurors from around the world and include three virtual sessions and two live sessions in the VCCP HQ in London.

Leah Mellard, Awards Manager, Festival of Media and M&M Global said: "It was a very impressive shortlist, and it prompted some interesting conversations and made it tough for the jury to pick winners. However, anyone who was awarded a highly commended accolade or a trophy should be happy their work is setting the industry benchmarks."

To see the full list of winners check out our website [here](#)

For more information on the winners and promotional assets [click here](#)